

July 14, 2011

Marlene H. Dortch, Secretary Federal Communications Commission 1445 12th Street, SW Washington, DC 20554

Re: Ex Parte Presentation – WC Docket No. 09-197

Dear Ms. Dortch:

On June 13, 2011, Enrique Martinez, President, OneLink Wireless, Inc. ("OneLink"), Geri Eubanks, Chief Financial Officer, OneLink, and Janet Trippi, Regulatory Manager, OneLink, all by telephone; and Michael Donahue and the undersigned of Helein & Marashlian, LLC, met with Divya Shenoy and Kimberly Scardino of the FCC's Telecommunications Access Policy Division of the Wireline Competition Bureau to discuss OneLink's pending petition for designation as an Eligible Telecommunications Carrier ("ETC") in Alabama, New York, North Carolina, and Virginia.

During the meeting, we discussed the attached presentation, which provides background information on OneLink and describes its proposed Lifeline service offering and practices and procedures to verify subscriber eligibility. We discussed OneLink's facilities, as well as its provision of operator and directory assistance, and the Company's desire to have its ETC designation include authority to participate in the federal Link Up program. Finally, we discussed OneLink's proposed wireless broadband Internet access service.

Should you have any questions or require any additional information, please contact the undersigned directly.

Respectfully Submitted,

/s/ Joanna I. Georgatsos Counsel for OneLink Wireless, Inc.

cc: Kimberly Scardino (kim.scardino@fcc.gov)
Divya Shenoy (divya.shenoy@fcc.gov)



Lifeline / Link-Up How we:

Educate - Verify - Enroll



Onelink Wireless Background

Founder:

Enrique Martinez has over 20 years experience in the telecommunications industry. Prior to founding OneLink Communications, Inc., parent company of OneLink Wireless, Inc., Mr. Martinez owned and operated a Third Party Verification Company.

Mr. Martinez' expertise in strategic planning, organization and implementation of carrier contract negotiations, billing contract negotiations and product development initiatives has provided him with the ability to steadily grow OneLink Communications into a respected and profitable company. In addition to his strategic planning skills, Enrique has devoted much of his time to solidifying marketplace standing. When it comes to hiring and training the sales force, including management development, Mr. Martinez is very hands-on and makes all final decisions based on integrity of the program and the individual.



Natural Transition into ETC Prepaid Wireless:

OneLink Wireless is a wholly-owned subsidiary of OneLink Communications, Inc., a residential long distance reseller formed in January 2001. OneLink Wireless' parent company has been offering resold residential long distance services in 32 states for 10 years, since January 2001. In addition, OneLink Communications also began offering resold long distance service to businesses two years ago. The OneLink Communications Management Team has had many years of telecommunications industry experience, which, combined with the most experienced programmers and a professional in-house Customer Service Department, enables the Company to offer highly competitive telecommunications products. Therefore, OneLink Wireless will be able to draw on the years of experience its parent company has acquired in dealing with all types of technical, administrative and customer service issues.

OneLink Wireless was formed in November 2010 to offer prepaid Lifeline/Link-Up wireless programs to low-income customers. OneLink Communications already services customers that qualify to receive the ETC benefit; thus making this a natural transition. Currently, OneLink has pending ETC applications in the following states:

FCC – (Alabama, New York, North Carolina and Virginia) Georgia Mississippi Texas





What Sets Us Apart

OneLink Communication's Customer Support, which is in-house and not outsourced, is second to none. All our agents are bi-lingual and ready to take "live" calls. Our wait time is very minimal in comparison to some of the top companies with which we compete. We are accustomed to helping customers who may require additional assistance due to their economic condition.

OneLink Wireless is committed to educating prospective customers, through a variety of mediums, of the availability of telecom services to low-income individuals through the Lifeline and Link-Up programs. OneLink will do this through offering seminars and lectures, along with online and print advertising. Also, the OneLink Wireless Customer Service Department will be unique in its commitment to offer immediate live customer service help to all customers.





OneLink Wireless Offers Simple and Easy to Understand Products:



- Mobile plans that include a set amount of minutes/text for a flat fee
- Mobile handset: Motorola's Slim SLVR phone or comparable
- Local and Nationwide calling
- Text Messaging
- Ability to access a Live Operator who can perform a wide variety of services in addition to standard operator services

Our web design follows the same principle of Educating, Verifying, and Enrolling an eligible Lifeline/Link-Up customer





OneLink Wireless Lifeline/Link-Up Procedures:

- OneLink Wireless customers self-certify their Lifeline/Link up application unless the particular State has its own certification process with which OneLink will duly comply.
- All Lifeline Self-Certification forms are held in a dedicated secure location. Furthermore, each form is digitized immediately upon receipt and stored in a database. The database is backed up "off site" on a daily basis.
- Digital copies of Lifeline Certification forms can be looked up immediately by unique account number, name, address, and assigned wireless phone number.
- OneLink has established procedures to prevent fraud and waste of Lifeline resources.
- OneLink customers receive detailed information and warnings and must expressly acknowledge under penalty of perjury that they:
 - Understand Lifeline is available for only one residential phone line per household. Wire line or wireless, but not both.
 - Will be required to re-certify annually.
 - Will notify OneLink if they cease to participate in the eligible programs.
- Additionally, OneLink performs "real time" checks during enrollment for duplicate addresses to further prevent more than one Lifeline enrollment per household. OneLink also performs a monthly reconciliation between its Lifeline database and billing system.
- OneLink has specific staff dedicated to de-enroll customers who have disconnected or are receiving duplicate Lifeline subsidies. This staff will follow the FCC's de-enrollment procedures.
- OneLink staff is specifically trained to educate eligible customers about the Lifeline subsidy and all rules that apply to enrollment.







Broadband Is In Our Future

Expanding the Lifeline/Link-up programs to include broadband will help ensure that all Americans have access to affordable and reliable advanced telecommunications services. For OneLink Wireless, it is clearly a step in the right direction.

Today, millions of low-income American families are left at a disadvantage because they cannot afford broadband Internet access or the necessary supporting computer equipment.

OneLink Wireless is already looking at several exciting options to ensure that it can provide families with the high-tech resources they need in order to succeed in today's high tech environment. Along with our technical partners, OneLink Wireless is currently developing a broadband product that eliminates the need for "copper" or "coaxial" lines terminating at the end users' residence. We are currently securing pricing for end user hardware needed to deliver a high bandwidth, low cost product.







Summary

OneLink Communications, the parent company of OneLink Wireless, has been servicing low-income subscribers for many years and we are well prepared to service Lifeline and Link-up customers. We have the infrastructure and the "right" trained personnel to serve eligible customers with care and thoughtfulness.

OneLink Wireless has already agreed to implement a number of steps to ensure customer eligibility and timely de-enroll ineligible subscribers and further commits to implement the Commission's most recent changes to the Lifeline/Link-Up eligibility requirements.

We request approval from the Commission for ETC designation based on the information provided in the pending petition and on the knowledge that OneLink Wireless can service eligible subscribers with the attention they deserve.

OneLink Wireless is also in the process of reviewing several exciting options for expanding into broadband. We believe that the best way to service low-income subscribers is by offering a broadband product.

Educate - Verify - Enroll



